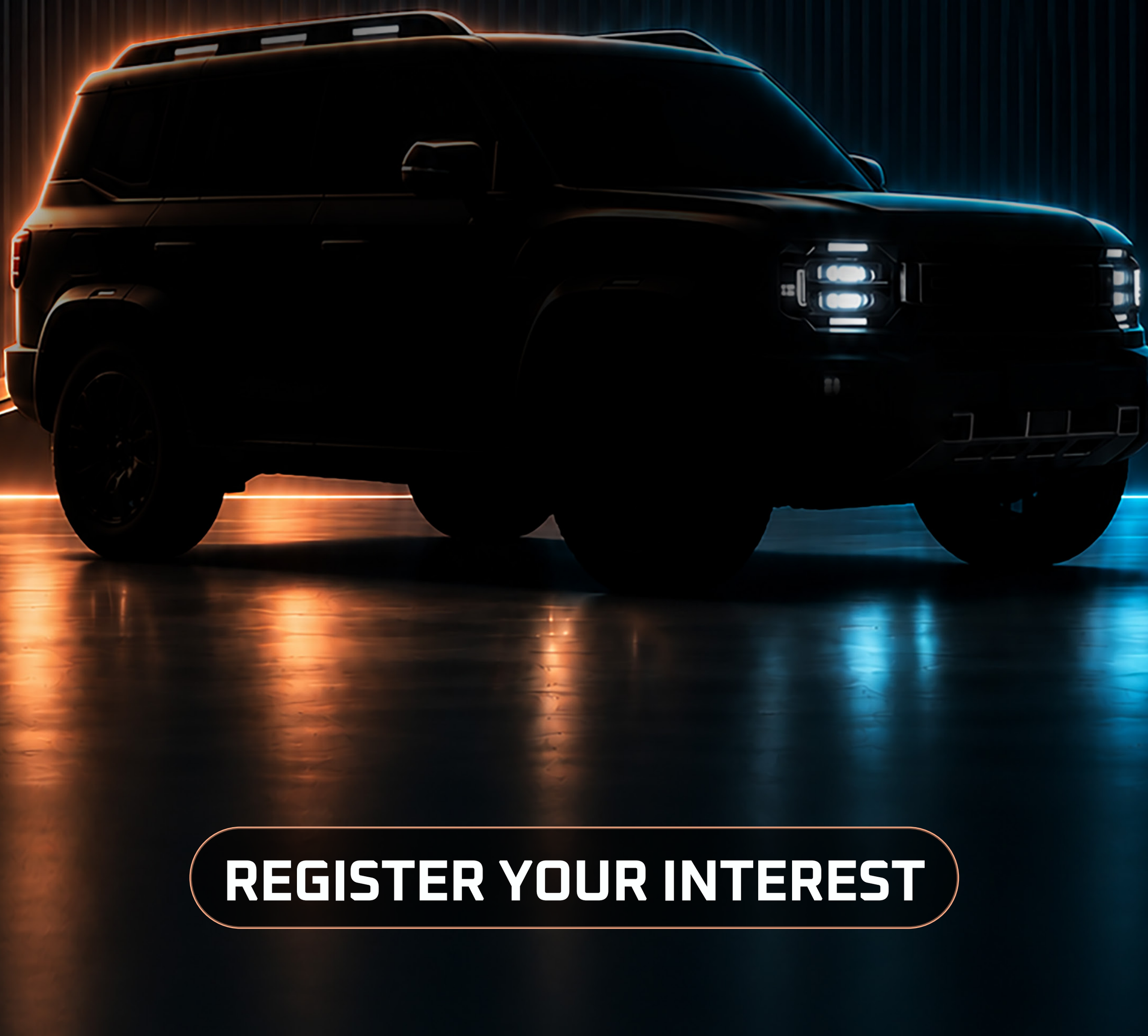
JSW MOTORS

INVITING THE PIONEERS

— 500 —

Your chance to submit price offers
for the exclusive Pioneers Edition
and a world of privileges.



REGISTER YOUR INTEREST

What would you pay for something you haven't seen?

500 cars. The Pioneers 500.

No name revealed. No car unveiled.

Just the promise of something extraordinary.

From the house of JSW Motors,

comes an exclusive limited edition.

The question is no longer what it is.

The question is,

will you be a part of its legacy?

*T&C Apply

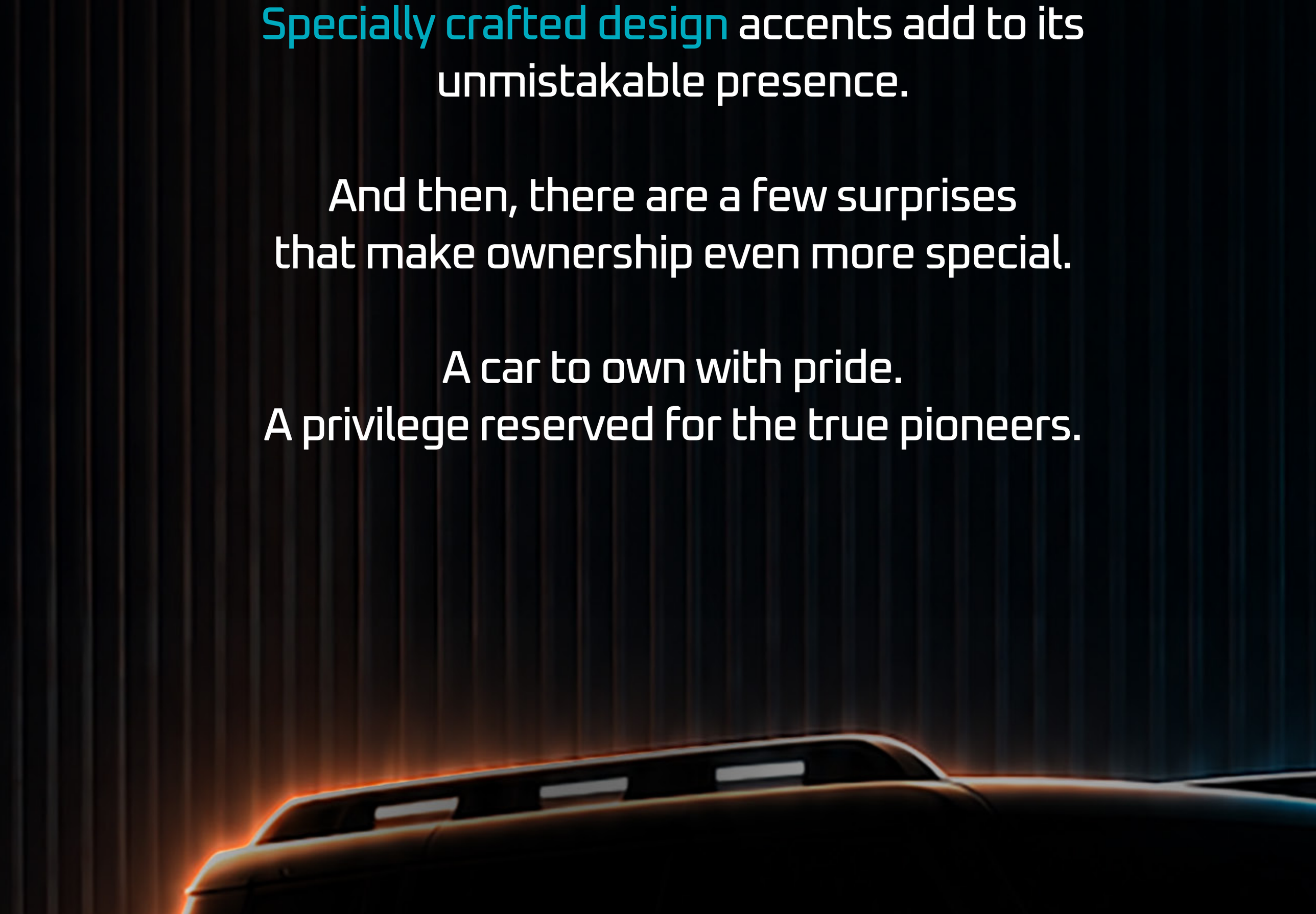
Meet the Pioneers 500 Limited Edition

Some cars turn heads. A rare few make you feel like you own a piece of legacy. The Pioneers 500 limited edition from the house of JSW MOTORS

An exclusive badge sets it apart. Your name and unique number make the cabin distinctly yours. Specially crafted design accents add to its unmistakable presence.

And then, there are a few surprises that make ownership even more special.

A car to own with pride.
A privilege reserved for the true pioneers.



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A World of Privileges

Private owners community*

JSW Think Tank access*

Elevated delivery experience*

Curated experiences*

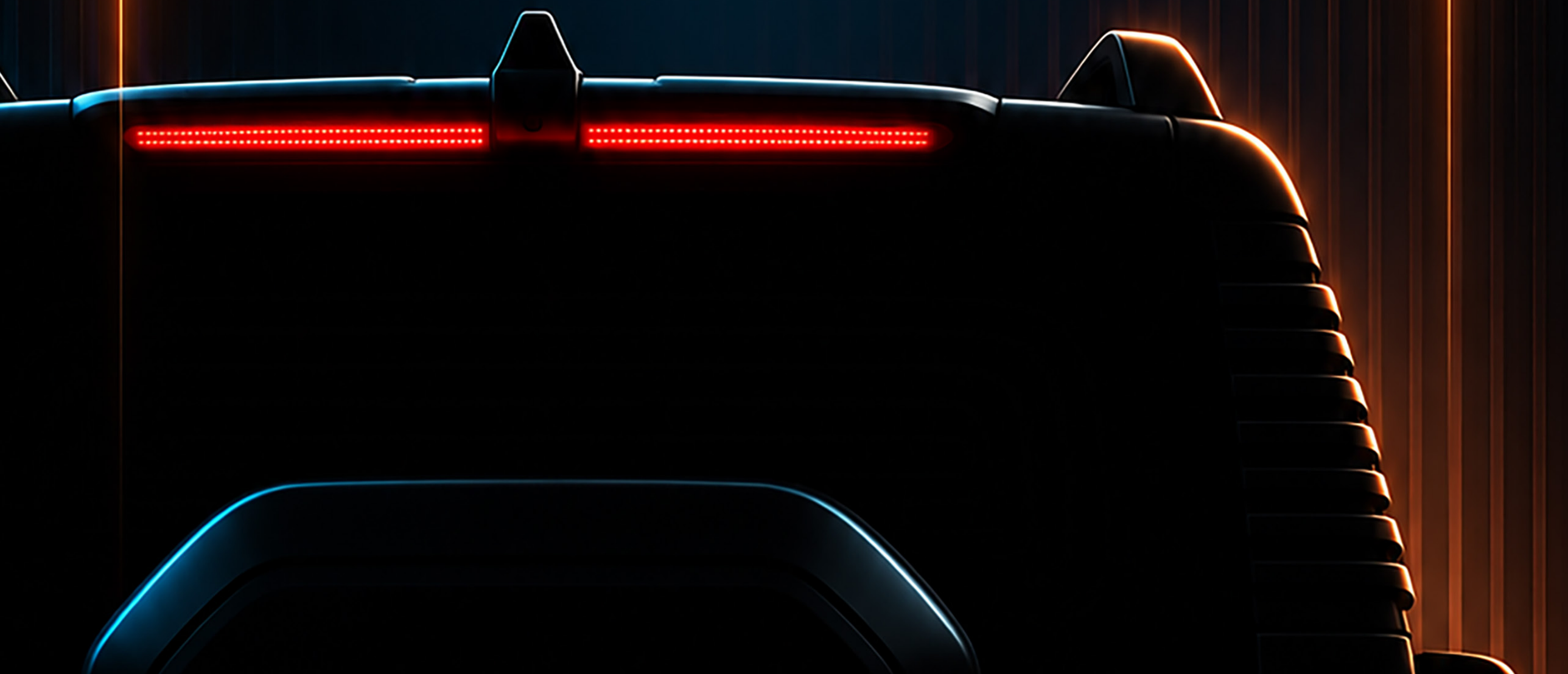
Dedicated relationship manager*

Priority services*

Special access to select events*

Early access to friends and family bookings*

Pioneers 500 welcome kit*



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5 simple steps to participate in price offer application

Step 01 | Register your interest

Share your details through the link here. Registration of interest does not constitute a price offer submission.

Step 02 | Visit campaign page

Log on to www.jswmotors.com on 28 November 2026 to access the Pioneers 500 campaign page. Price offer application starts at 11 am.

Step 03 | Verify your identity

Register with name and contact number.

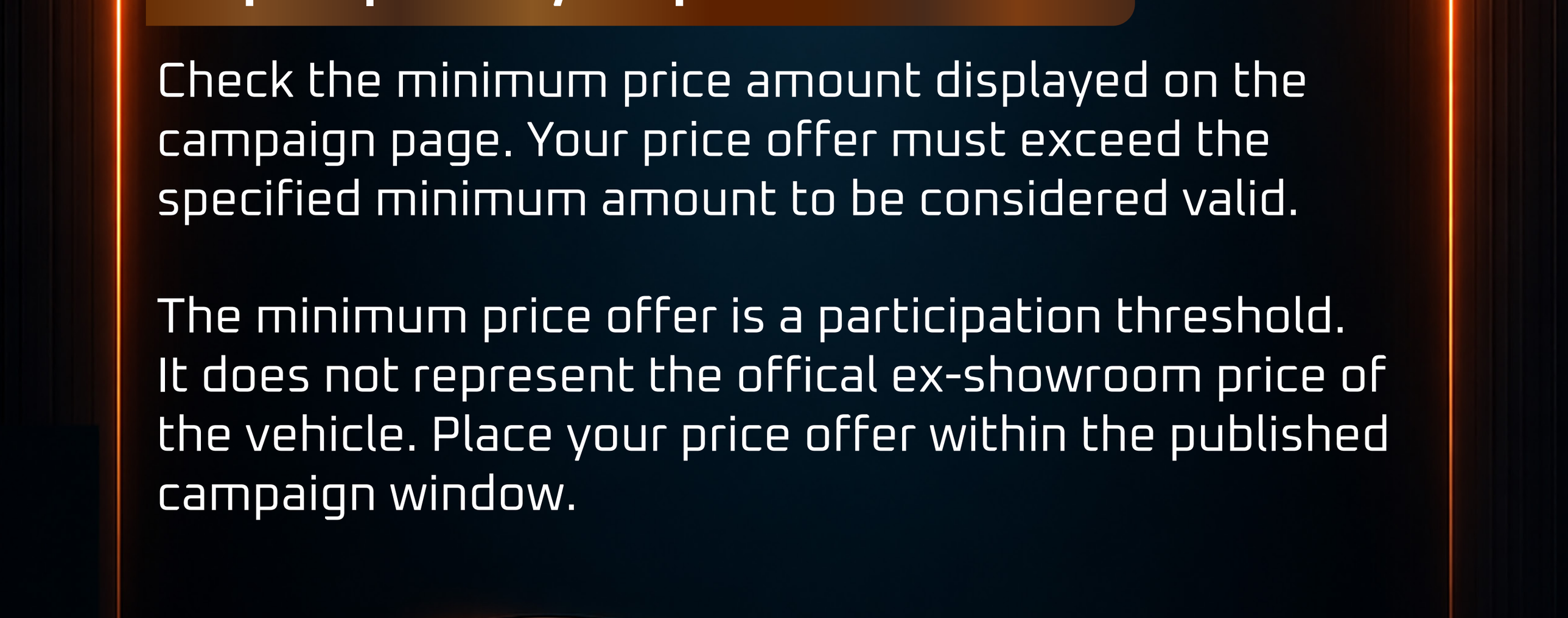
Step 04 | Pay the campaign registration amount

Pay the campaign registration amount of ₹1 lakh before you submit your price offer.

Step 05 | Place your price offer

Check the minimum price amount displayed on the campaign page. Your price offer must exceed the specified minimum amount to be considered valid.

The minimum price offer is a participation threshold. It does not represent the offical ex-showroom price of the vehicle. Place your price offer within the published campaign window.



That's it.
You're in the running to become one of the 500 Pioneers!

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The countdown to the 500 begins

Price offer application goes live on **28 November 2026** on the official JSW Motors website for a limited duration.

How are the Pioneers 500 selected?

Multiple submissions are permitted during the campaign window.

In case of multiple valid submissions, only the last valid price offer submitted will be considered.

The top 500 successful price participants will be selected based on their price offer rankings.

What happens next?

Successful participants will be contacted after the campaign window closes with next steps.



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Important dates

Mark your calendar. The journey begins soon.

Before 28 November 2026

Register your interest through the
official website to receive updates.

28 November 2026 | Campaign day

The Pioneers 500 price offer application goes live on
www.jswmotors.com for selected hours of the day.

Winner communication

Successful participants will be contacted with the next steps.

JSW Motors launch

The JSW Motors launch is planned for 3 December, 2026.
Deliveries are expected to commence mid-January 2027.



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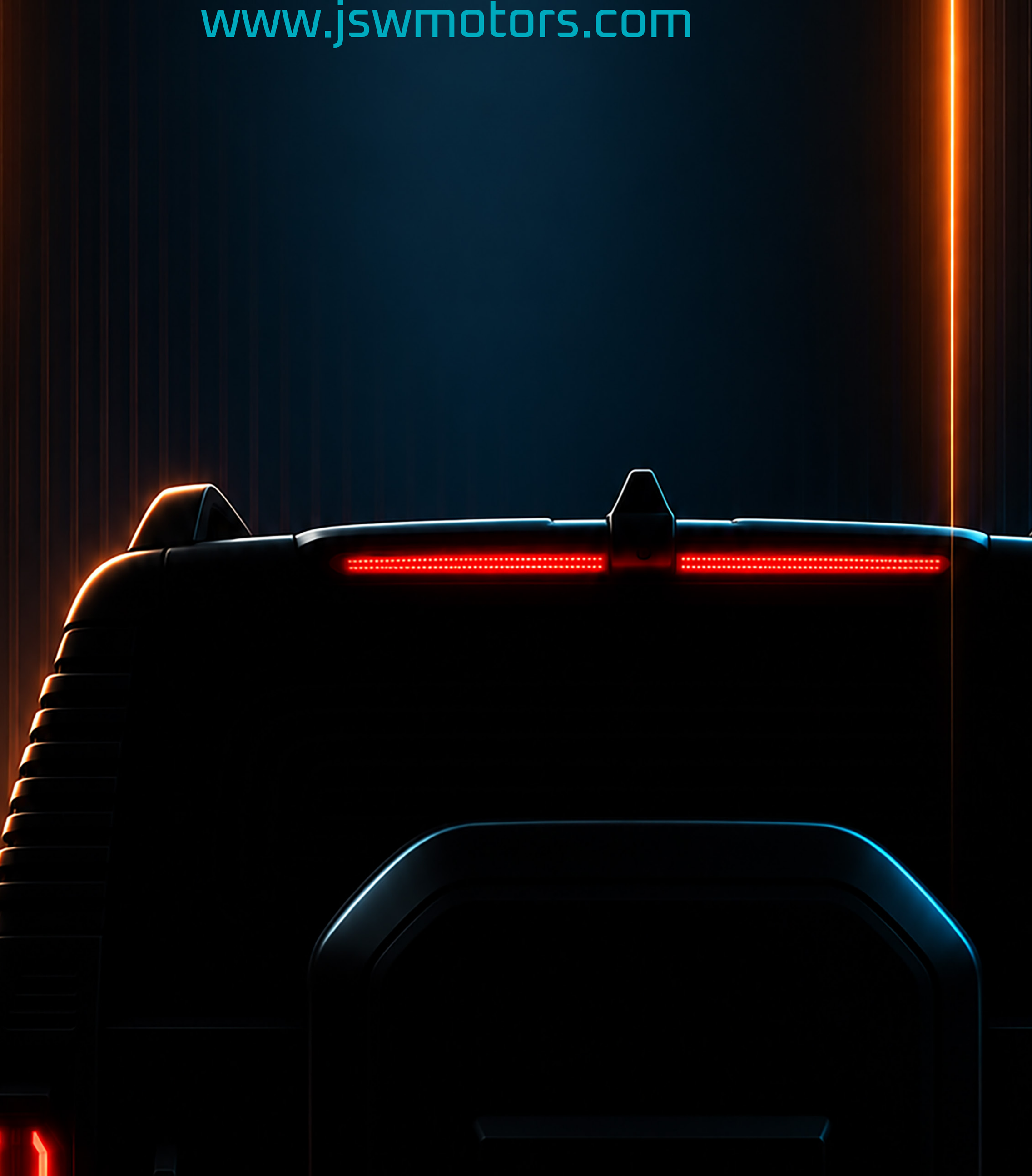
Thank you
for driving with us

A remarkable beginning.
And a journey made spacial for you.

For more information
Stay tuned to
www.jswmotors.com



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